



Stiletto City

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Welcome to Stiletto City!

Founded in 2011 by Kastle Wasserman, a former entertainment/fashion/lifestyle journalist with the Los Angeles Times and Yahoo. Stiletto City is a place for women who share a passion for beauty and a niche love of the retro and rock 'n' roll lifestyle and look.

Blogs posts on Stiletto City cover how to put together outfits, fashion finds, beauty tips and places to go in Los Angeles to wear your look.

Stiletto City understands that women want to dress up, be fabulous and glamorous but may not always know how to put together their look and where to go to show it off. Stiletto City is the place to be for style and fun!

Social Media

Facebook: facebook.com/stilettocity

Twitter: [@stilettocity](https://twitter.com/stilettocity)

Instagram: [@stilettocity](https://www.instagram.com/stilettocity)

Pinterest: pinterest.com/stilettocity

YouTube: youtube.com/stilettocity

Google+: Stiletto City

Featured in Yahoo UK Lifestyle –
Beauty Bloggers Picks

What I Can Do For You – My readers are your consumers!

If given samples, I can create and model looks with your products with link for readers to purchase.

I can use photos from your website of your product to create looks for sponsored posts for a determined fee.

Become an affiliate partner with your brand for a percentage of each sale.

Make personal appearances at events for your brand for a determined fee. (Los Angeles area only.)

If given passes, cover your events with a full feature review.

Target Demographic

Women
Ages 25-45
Working with
disposable income.

Loves beauty
products retro and
rock 'n' roll fashion.

City dweller, goes
out to clubs and
events.

Fun-loving, enjoys
shopping and
aspires to an
exciting urban
lifestyle.

Active on social
media, uses the web
to be inspired and
informed about
shopping decisions.